

STEP

Inspire your students to take part

Launch your competition by showing students what it's all about. Try showing one of the Poetry By Heart videos, or have teachers reciting poems or, if you've run it before, invite a previous student contestant to impress everyone all over again!

Poetry By Heart 2016 on Cambridge TV

https://www.youtube.com/watch?v=f_XtJ-Garel

Hear From the Students 2015 and 2016 videos

<http://www.poetrybyheart.org.uk/about-the-competition/>

Have teachers, lunch staff, parents, librarians, learning mentors, and whoever else wants to get involved, sharing a poem they love aloud. They might not know it by heart yet, but you could get them involved in the challenge too!

Have a taster session in class or assembly or at lunchtime where everyone gives it a go. Make the poem short, make the activity fun and give it a go together. Be prepared for surprises! It's not always the students you think that will be good at it!

Watch out for the launch of the new Learning Zone on the Poetry By Heart website poetrybyheart.org.uk